



SOUTHERN INTERIOR CONSTRUCTION ASSOCIATION (SICA)

REACHES OVER 2000+ CONSTRUCTION INDUSTRY PROFESSIONALS WITHIN THE SOUTHERN INTERIORS OF BC

BENEFITS OF E-NEWS

Direct targeted reach
Association backed publication
Approximate advertising
Measurable results

5. Free creative services available

white [freed baseche blick key 28 SOUTHERN INTERIOR SOUTHERN INTERIOR	ALL ADS MU	ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.		
SICA CONSTRUCTION REVIEW E-News BICA LIPUS LIPUATES	1	LEADERBOARD 644 x 79 PIXELS	\$5,000	
Message From the CEO				
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut abore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco aboris nisi ut aliquip ex ea commodo conseguat.		BODY BANNER 1		
2A Content Marketing Ad		644 x 79 PIXELS	\$5,000	
PONSORED CONTENT				
In V Internet CONTENT MARKETING ARTICLE TITLE A MediceEdge e-News Brief will connect your business directly to on association's members on a regular basis. This targeted advertising opportunity puts your business in the mix of industry-related news.	2B	BODY BANNER 2 644 x 79 PIXELS	\$4,500	
Industry welcomes removal of steel tariffs				
The removal of U.S. steel and aluminum tariffs along with all Canadian ountermeasures is being welcomed by the construction industry f in v www.	2C	BODY BANNER 3 644 x 79 PIXELS	\$3,750	
FEATURED SPOTLIGHT				
A Madeifie a Mark Start Will connect your A Madeifie a Mark Start Will connect your an a regular basis Read More Industry welcomes removal of steel tariffs REAM NETWORK	3	CONTENT MARKETING Article written by industry journalist up to 600 words	\$16,500	
The removal of U.S. steel and aluminum tariffs along with all Canadian countermeasures is being welcomed by the construction industry				
2B BC Construction Industry Introduces Worksite Conduct Standards to Improve Worker Retention	4A	FEATURE SPOTLIGHT 1 180 X 150 PIXELS	\$4,500	
The Province of B.C. and the BC Construction Association (BCCA) marked nternational Women's Day today with the launch of the Builders Code, a comprehensive program that aims to address B.C.'s skilled labour shortage by				
educing harassment, bullying and hazing on construction worksites.				
FEATURED SPOTLIGHT	4R	FEATURE SPOTLIGHT 2	\$4 000	



Industry welcomes removal of steel tariffs REMINETWORK

The removal of U.S. steel and aluminum tariffs along with all Canadian countermeasures is being welcomed by the construction industry

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RCMP steps up traffic enforcement in support of roadside-worker safety

The RCMP Lower Mainland District Integrated Road Safety Unit is partnering with the Work Zone Safety Alliance and WorkSafeBC to raise awareness about the risks workers face while working on or alongside the road.

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PRODUCT SPOTLIGHT		
5A	5B	
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First 'smart window' office tower opens in Vancouver VANCOUVER COURIER

British Columbia's first commercial office tower equipped with new electricpowered, sunglasses-like windows that automatically react to sunlight has opened at 988 West Broadway in Vancouver.

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+D 180 X 150 PIXELS

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5A PRODUCT SPOTLIGHT 1 250 X 250 PIXELS

\$3,500

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5B PRODUCT SPOTLIGHT 2 250 X 250 PIXELS

\$3,500

LOWER LEADERBOARD 644 x 79 PIXELS

\$3,500

12 MONTHLY ISSUES

FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT Abhi Dadarkar VICE PRESIDENT SALES AND BUSINESS DEVELOPMENT abhinavd@mediaedge.ca 416-512-8186, ext. 268



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