

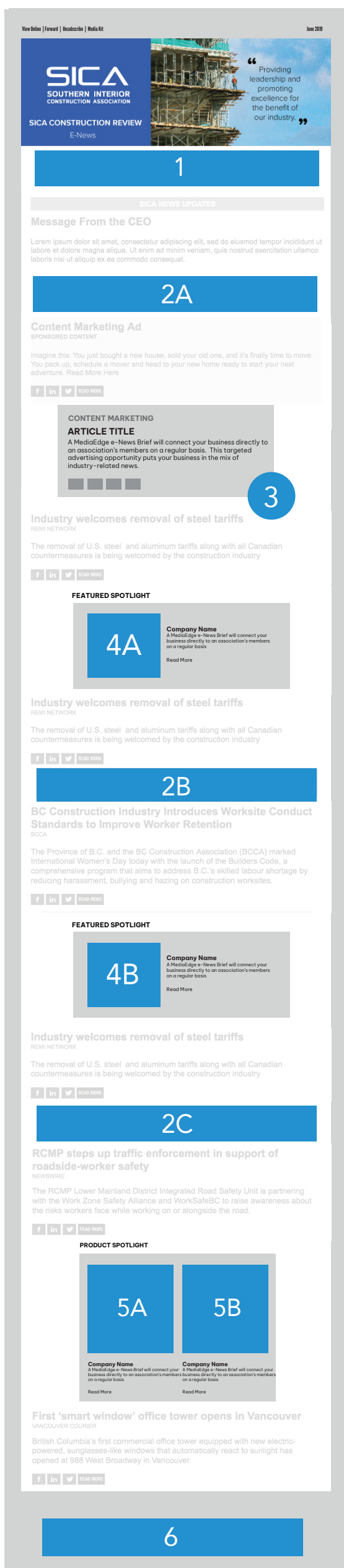


SOUTHERN INTERIOR CONSTRUCTION ASSOCIATION (SICA)

REACHES OVER 2000+ CONSTRUCTION INDUSTRY PROFESSIONALS WITHIN THE SOUTHERN INTERIORS OF BC

BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
- 3A. Adaptable interactive advertising
4. Measurable results
5. Free creative services available



ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

1 LEADERBOARD
644 x 79 PIXELS **\$5,000**

BODY BANNER 1
644 x 79 PIXELS **\$5,000**

2B BODY BANNER 2
644 x 79 PIXELS **\$4,500**

2C BODY BANNER 3
644 x 79 PIXELS **\$3,750**

3 CONTENT MARKETING
Article written by industry journalist up to 600 words **\$16,500**

4A FEATURE SPOTLIGHT 1
180 X 150 PIXELS **\$4,500**

4B FEATURE SPOTLIGHT 2
180 X 150 PIXELS **\$4,000**

5A PRODUCT SPOTLIGHT 1
250 X 250 PIXELS **\$3,500**

5B PRODUCT SPOTLIGHT 2
250 X 250 PIXELS **\$3,500**

6 LOWER LEADERBOARD
644 x 79 PIXELS **\$3,500**

12 MONTHLY ISSUES



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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